Artwork for online ads

Acceptable formats
GIF, moving GIF, JPEG or PNG.

Artwork must be supplied in several sizes to cater for all types of devices/screen sizes. Sizes required depend on the banner placement booked, please consult with your account manager.

Size
72dpi, Banner file size maximum 1 byte per pixel.

Availability requests
All requests for availability will only last 24 hours.

Moving GIFs
Maximum 3 loops until refresh.

Headlines newsletter and mobile version banners
Static GIFs, JPGs or PNG only.

Cancellations
By 2.00pm CET Friday one week before publishing.

General conditions
Any complaints must be submitted no later than 14 days after the insertion of the advertisement. Liability for compensation is limited to the cost of the advertisement. TradeWinds assumes no responsibility for errors in supplied artwork. Insertions may be subject to alterations, due to technical reasons.

Artwork for print

Acceptable formats
Files must be produced in print ready PDFs, high resolution, (180dpi or more), CMYK/Greyscale and fonts embedded or outlined.

Note that text appears jagged if produced as a greyscale or CMYK picture so do not supply black text made from four colours – please just use black alone. Process colours in small type or elements are more likely to show misregistration on printing, therefore we do not recommend font sizes less than 9 point. Bitmap or vector graphics produce a sharp edge.

ICC-profile for TradeWinds:
ISONewspaper26v4

For details on delivering copy electronically, please contact your local sales representative.

All advertising material should be sent to the Production Department at: twads@tradewindsnews.com

TradeWinds newspaper

Printing area
Maximum height of full ad: 374 mm
Maximum height of ad 4 columns wide or less: 356 mm
Maximum width of full ad: 246 mm
Text page column width: 46 mm
Number of text columns: 5
Size restrictions may apply on page 3, the back page and on Business Focus sections. Please inquire.

Booking deadline
By 2.00pm CET Thursday one week before publication.

Cancellations
By 2.00pm CET Thursday one week before publication.

Finished material and copy for type-setting ads
By 2.00pm CET Monday before publication.

TradeWindsJobs & classified

Printing area
Classified page column width:

1 column	38 mm
2 columns	80 mm
3 columns	122 mm
4 columns	164 mm
5 columns	206 mm
6 columns	248 mm

No of classified page columns: 6
Maximum height of ad: 335 mm

Booking deadline
By 11.00am CET Tuesday before publication.

Cancellations
By 11.00am CET Tuesday before publication.

Copy for type-setting ads
By 2.00pm CET Tuesday before publication.

Finished material
By 10.00am CET Wednesday before publication.

TW+ Magazine

Printing requirements
All advertisements must be CMYK, 300dpi and include 3mm bleed with crop marks. Files must be produced in printready PDF format with fonts embedded or outlined.

ICC-profile for TW+:
Coated FOGRA39

Booking and cancellation deadline
By 11.00am CET three weeks prior to publication.

Artwork deadline
By 11.00am CET two weeks prior to publication.