

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

6 May 2016 TradeWinds CLASSIFIEDS 29

TradeWindsJobs

1 2

AFFINITY **3**

4 5

Booking deadline for classifieds ads is Tuesday prior to publication.

TradeWindsJobs

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour 111.50 x 7 **EUR 780.50 per insertion**

2. 5 columns wide x 7 cm high

Full colour 557.50 x 7 **EUR 3,902.50 per insertion**

3. 3 columns wide x 13 cm high

Full colour 334.50 x 13 **EUR 4,348.50 per insertion**

4. 2 columns wide x 9 cm high

Full colour 223 x 9 **EUR 2,007 per insertion**

5. 4 columns wide x 9 cm high

Full colour 446 x 9 **EUR 4,014 per insertion**

Print rates per cm in EUR

	Size (width)	Full colour	Black
1 col	38 mm	111.50	78.50
2 col	80 mm	223.00	157.00
3 col	122 mm	334.50	235.50
4 col	164 mm	446.00	314.00
5 col	206 mm	557.50	392.50
6 col	248 mm	669.00	471.00

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

EUR 334.50 x 12 = EUR 4,014 / insertion

Website: tradewindsjobs.com

1

TradeWindsJobs

Find your perfect job

Search over 26 maritime jobs

Start typing a job title, keyword, or location

SEARCH

SECTOR LOCATION

Chartering & Broking 4
Executive Positions 2
Legal services 3
Operations & Shipmanagement 13
Sales & Marketing 2
Technical 8

View all >

Sign up for job alerts
Create an account

INDUSTRY NEWS & ARTICLES

10 reasons why Maritime is AWESOME
Maritime Executives: Becoming A Senior Executive
Hiring Managers & HR Should Agree on Candidate Beh

2

ADVERTISE A JOB NOW!

- Post jobs and monitor your applications
- Use our extensive database to search candidates
- Filter applications with screening

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 980 x 120px Monthly rate **EUR 1,580**

2 Medium rectangle

Size: 300 x 250px Monthly rate **EUR 815**

3 Button – all pages

Size: 120 x 90px Monthly rate **EUR 700**

Home FIND JOBS RECRUITERS ARTICLES EVENTS JOB ALERTS YOUR JOBS YOUR CV ADVERTISE WITH US

TradeWindsJobs

Start typing a job title, keyword, or location

SEARCH

Found 26 jobs

Filter your results

Jobs (26) Recruiters (8) E-mail me jobs like these

Sector: Chartering & Broking 4

Executive Positions 2

Legal services 3

Operations & Shipmanagement 13

Technical 8

More...

Sort by: Best match | Newest

Independent Contractor
FedEx GROUND

TYPE: Linerhaul Currently seeking International Entrepreneurs to provide multiple Team leaders for runs in locations across Canada Must have white...

Location: Vancouver, BC

Salary: apply for more information

Classes: 18 Oct 2017

3

3

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing

Weekly rate Monthly rate

EUR 1,100 EUR 1,690

Top job listing

Weekly rate Monthly rate

EUR 1,545 EUR 2,320

Job listing in addition to print

Weekly rate Monthly rate

EUR 375 EUR 925