

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

6 May 2016 TradeWinds CLASSIFIEDS 29

TradeWindsJobs

1 2

3

4 5

Booking deadline for classifieds ads is Tuesday prior to publication.

TradeWindsJobs

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour 76.50 x 7 **GBP 535.50 per insertion**

2. 5 columns wide x 7 cm high

Full colour 382.50 x 7 **GBP 2,677.50 per insertion**

3. 3 columns wide x 13 cm high

Full colour 229.50 x 13 **GBP 2,983.50 per insertion**

4. 2 columns wide x 9 cm high

Full colour 153 x 9 **GBP 1,377 per insertion**

5. 4 columns wide x 9 cm high

Full colour 306 x 9 **GBP 2,754 per insertion**

Print rates per cm in GBP

	Size (width)	Full colour	Black
1 col	38 mm	76.50	52.50
2 col	80 mm	153.00	105.00
3 col	122 mm	229.50	157.50
4 col	164 mm	306.00	210.00
5 col	206 mm	382.50	262.50
6 col	248 mm	459.00	315.00

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

GBP 229.50 x 12 = GBP 2,754 / insertion

Website: tradewindsjobs.com

1

TradeWindsJobs

Find your perfect job

Search over 26 maritime jobs

Start typing a job title, keyword, or location

Search

SECTOR LOCATION

Chartering & Broking 4

Executive Positions 2

Legal services 3

Operations & Shipmanagement 13

Sales & Marketing 2

Technical 8

View all >

Sign up for job alerts

Create an account

INDUSTRY NEWS & ARTICLES

10 Reasons why Maritime is AWESOME

Maritime Executives: Becoming A Senior Executive

Hiring Managers & HR Should Agree on Candidate Beh

ADVERTISE A JOB NOW!

2

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 980 x 120px Monthly rate **GBP 1,100**

2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **GBP 665**

3 Button – all pages

Size: 120 x 90px Monthly rate **GBP 500**

Home FIND JOBS RECRUITERS ARTICLES EVENTS JOB ALERTS YOUR JOBS YOUR CV ADVERTISE WITH US

TradeWindsJobs

Start typing a job title, keyword, or location

Search

Found 26 jobs

Filter your results

Jobs (26) Recruiters (8)

33 E-mail me jobs like these

Sector

Chartering & Broking 4

Executive Positions 2

Legal services 3

Operations & Shipmanagement 13

Technical 8

More...

Sort by: Best match | Newest

Independent Contractor

FedEx GROUND

3

3

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing

Weekly rate Monthly rate

GBP 840 **GBP 1,235**

Top job listing

Weekly rate Monthly rate

GBP 1,133 **GBP 1,700**

Job listing in addition to print

Weekly rate Monthly rate

GBP 288 **GBP 715**