

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

6 May 2016 TradeWinds CLASSIFIEDS 29

TradeWindsJobs

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Booking deadline for classifieds ads is Tuesday prior to publication.

Examples - full colour rates

1. 1 column wide x 7 cm high
Full colour 117 x 7 USD 819 per insertion
2. 5 columns wide x 7 cm high
Full colour 585 x 7 USD 4,095 per insertion
3. 3 columns wide x 13 cm high
Full colour 351 x 13 USD 4,563 per insertion
4. 2 columns wide x 9 cm high
Full colour 234 x 9 USD 2,106 per insertion
5. 4 columns wide x 9 cm high
Full colour 468 x 9 USD 4,212 per insertion

Print rates per cm in USD			
	Size (width)	Full colour	Black
1 col	38 mm	117.00	82.50
2 col	80 mm	234.00	165.00
3 col	122 mm	351.00	247.50
4 col	164 mm	468.00	330.00
5 col	206 mm	585.00	412.50
6 col	248 mm	702.00	495.00

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.
 Example: 3 columns by 12 cm high:
USD 351 x 12 = USD 4,212 / insertion

Website: tradewindsjobs.com

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TradeWindsJobs

Find your perfect job
Search over 26 maritime jobs

Start typing a job title, keyword, or location

SECTOR LOCATION

Chartering & Broking 4
Executive Positions 2
Legal services 3
Operations & Shipmanagement 13
Sales & Marketing 2
Technical 8

Sign up for job alerts
Create an account

INDUSTRY NEWS & ARTICLES

10 Reasons why Maritime is AWESOME
What an excellent idea: championing our great industry and opportunities at sea and beyond.

Maritime Executives: Becoming A Senior Executive
Having an average 2017 maritime recruiter feedback surveyed over 3,000 maritime business leaders and executives, staff to gain a unique insight...

Hiring Managers & HR Should Agree on Candidate Beh
Recruiting, interviewing and hiring the right candidate for a job is very challenging, especially when you have several great candidates to choose from.

ADVERTISE A JOB NOW!

- Post jobs and monitor your applications
- Use our extensive database to search candidates
- Filter applications with screening

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Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages
Size: 980 x 120px Monthly rate USD 2,155
2 Medium rectangle – home page
Size: 300 x 250px Monthly rate USD 1,285
3 Button – all pages
Size: 120 x 90px Monthly rate USD 945

TradeWindsJobs.com

HOME FIND JOBS RECRUITERS ARTICLES EVENTS JOB ALERTS YOUR JOBS YOUR CV ADVERTISE WITH US

TradeWindsJobs

Start typing a job title, keyword, or location

Found 26 jobs

Filter your results

Jobs (26) Recruiters (8) E-mail me jobs like these

Sector: Chartering & Broking 4

Executive Positions 2

Legal services 3

Operations & Shipmanagement 13

Technical 8

More...

Sort by: Best match | Newest

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Independent Contractor
FedEx Global
Type: Linerhaul Currently seeking International Enterprises to provide multiple Team leaders for runs in locations across Canada Must have white...

Location: Vancouver, BC

Salary: apply for more information

Class: 18 Oct 2017

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing	Weekly rate	Monthly rate
	USD 1,495	USD 2,280
Top job listing	Weekly rate	Monthly rate
	USD 2,060	USD 3,140
Job listing in addition to print	Weekly rate	Monthly rate
	USD 505	USD 1,265