

TRADEWINDS
JANUARY TO DECEMBER 2018



TradeWinds

Tradewinds has reported in accordance with ABC's industry-agreed standards for Business Magazines



6,961

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



TradeWinds - NHST Media Group



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www.abc.org.uk

CONTROLLED FREE
Issue distributed 29/11/18

OTHER FREE
Issue distributed 29/11/18

100%

PAID
Issue distributed 29/11/18

MEMBERSHIP
Issue distributed 29/11/18

INTERNATIONAL
WEEKLY

51 ISSUES

SHIPS &
MARINE

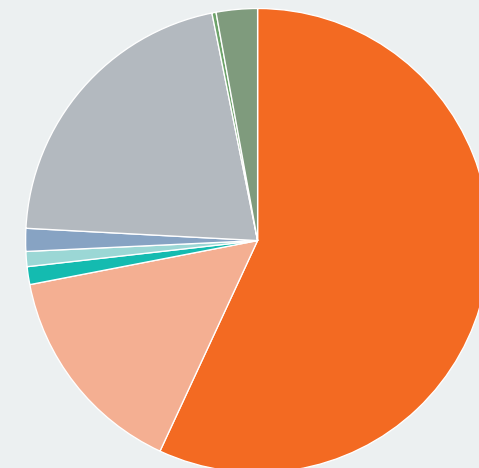
MARKET SECTOR

AUDIT ISSUE ANALYSIS

	TOTAL	PRINT EDITION	DIGITAL EDITION
ISSUE DISTRIBUTED 29/11/18	6,591	6,591	-
FREE COPIES	-	-	-
CONTROLLED FREE	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-
REQUESTED (COLLEAGUE)	-	-	-
NON-REQUESTED (NAME)	-	-	-
NON-REQUESTED (JOB)	-	-	-
OTHER FREE	-	-	-
NON-CONTROLLED FREE	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-
MEMBERSHIP COPIES	-	-	-
PAID COPIES	6,591	6,591	-
PAID SUBSCRIPTIONS	6,591	6,591	-
INDIVIDUAL	6,120	6,120	-
MULTIPLE COPY	471	471	-
CORPORATE	-	-	-
PAID SINGLE COPIES	-	-	-

GEOGRAPHIC ANALYSIS

Europe	3,751
North America	992
Central & South America	82
Australasia & Pacific	69
Asia	105
South East Asia & Pacific Rim	1,384
Africa	19
Middle East & North Africa	189



Audit issue circulation

PRICES

COVER PRICE	
UNITED KINGDOM ANNUAL SUBSCRIPTION RATE	£760.00
OTHER COUNTRIES ANNUAL SUBSCRIPTION RATE	€1025.00 TO €1710.00

GEOGRAPHIC ANALYSIS

PRINT ■

REGION/AREA	TOTAL
Europe	3,751
Belgium	62
Bulgaria	5

GEOGRAPHIC ANALYSIS

PRINT 

REGION/AREA	TOTAL
Croatia	7
Cyprus	72
Denmark	165
Estonia	2
Faroe Islands	1
Finland	41
France	87
Germany	296
Gibraltar	4
Greece	565
Iceland	2
Republic of Ireland	8
Italy	85
Latvia	7
Lithuania	1
Luxembourg	6
Malta	15
Monaco	65
Netherlands	157
Norway	623
Poland	17
Portugal	6
Romania	5
Russia	63
Serbia	1
Slovenia	1
Spain	42
Sweden	105
Switzerland	100
Turkey	63

GEOGRAPHIC ANALYSIS

PRINT 

REGION/AREA	TOTAL
Ukraine	9
United Kingdom	1,063
North America	992
Canada	84
Mexico	7
USA	901
Central & South America	82
Argentina	12
Bahamas	2
Barbados	1
Bermuda	7
Brazil	29
Cayman Islands	2
Chile	9
Colombia	1
Costa Rica	3
Cuba	1
Ecuador	1
Jamaica	1
Panama	5
Peru	2
Puerto Rico	1
Trinidad & Tobago	1
Uruguay	2
Venezuela	2
Australasia & Pacific	69
Australia	61
Kiribati (Gilbert Is)	1
New Zealand	7
Asia	105

GEOGRAPHIC ANALYSIS

PRINT 

REGION/AREA	TOTAL
India	102
Pakistan	1
Sri Lanka	2
South East Asia & Pacific	1,384
Brunei	1
China, People's Republic of	183
Hong Kong	161
Indonesia	16
Japan	213
Korea, Republic of	108
Malaysia	38
Philippines	21
Singapore	580
Taiwan	41
Thailand	10
Vietnam	12
Africa	19
Mauritius	1
Nigeria	2
Seychelles	1
South Africa	15
Middle East & North Africa	189
Algeria	1
Bahrain	3
Egypt	8
Emirates, United Arab	136
Iran	3
Israel	5
Kuwait	4
Lebanon	1

GEOGRAPHIC ANALYSIS

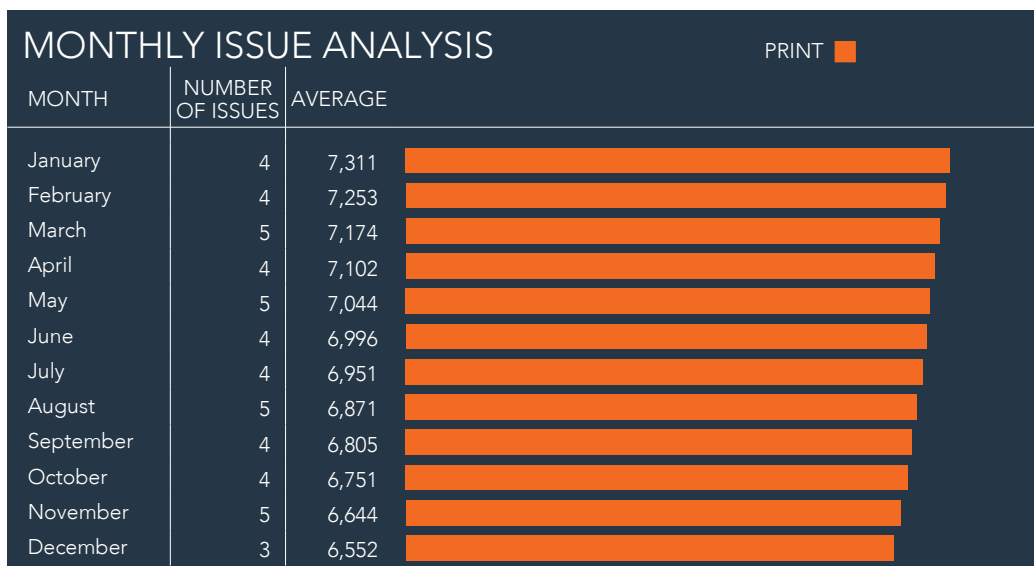
PRINT 

REGION/AREA	TOTAL
Libya	1
Oman	10
Qatar	14
Saudi Arabia	3

6,591 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL
AVERAGE CIRCULATION	6,961
PRINT EDITION	6,961
DIGITAL EDITION	-



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