

Website: tradewindsnews.com



### 1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	<b>EUR 42.40</b>

### 2 Skyscraper

Position	Home
Size	300 x 600px
CPM rate on article page	<b>EUR 32.40</b>

### 3 Medium Rectangle banner

Position	Home
Size	300 x 250px
CPM rate on article page	<b>EUR 21.10</b>

### 4 Panorama

Position	Home
Size	1272 x 120px
CPM rate on article page	<b>EUR 13.40</b>

### 5 Parallax

Position	Home
Size	1920 x 1080px
CPM rate (cost per 1000 impressions)	<b>EUR 59.70</b>

A parallax ad is a format where the ad in the foreground moves at a slower speed than the background content, allowing enhanced impact and engagement. Ask your account manager for more information and specifications.

### 6 Billboard

Position	Home
Size	1272 x 300px
CPM rate on article page	<b>EUR 16.80</b>

## Website

Digital rates & sizes

### Sectors page

#### Sectors available include

Tankers | Bulkers | Containerships | Gas | Offshore | Technology | Shipbroking | and many more.

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### Article page

The screenshot shows the TradeWinds website interface. At the top, there's a navigation bar with 'TradeWinds' logo and menu items: Tankers, Bulkers, Containerships, Gas, Offshore. A search icon and a hamburger menu icon are on the right. Below the navigation is a large blue banner with the number '1'. The main content area features a 'SHIPYARDS' section with a sub-header 'LATEST JOBS Chartering Manager, Dry Bulk, Dubai'. The primary article is titled 'New UK research ship receives royal seal of approval' with a sub-headline 'Merseyside shipbuilder Cammell Laird welcomed the Duke and Duchess of Cambridge and Sir David Attenborough to polar ship's naming ceremony'. The article includes a photo of the Duke and Duchess of Cambridge and Sir David Attenborough. To the right of the article is a vertical blue sidebar with the number '2'. Below the main article, there's a 'RELATED NEWS' section with three items: 'Rare ship launch in UK offers reflection on maritime future', 'Union not amused by Ferry McFerryface', and 'P&O Cruises' "Jumpy McBandwagon" start succeeds minutes after launch'. Further down is a 'UK polar push' section. At the bottom, there's a 'SPONSOR CONTENT FROM ABB' section with 'The great Azipod race' and a 'TRENDING TODAY' section with three items: 'Anthony Veder orders small-scale LNG carrier in China', 'Odfjell's Morch back at Maersk Broker as Ane Uggle retires', and 'DSME tipped to scoop giant FSU quartet for Russian Arctic'. A footer at the bottom contains a privacy policy notice.

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Position	Article
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CPM rate on article page	<b>EUR 21.10</b>