

## Jobs & Classifieds

Advertising rates and sizes

Newspaper:

6 May 2016 TradeWinds CLASSIFIEDS 29

TradeWindsJobs

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**AFFINITY**

**AFFINITY TANKERS LTD** has an exciting opportunity for a Tanker Operator, based at our City of London headquarters. We are looking for experienced candidates with the drive, ambition and commitment to expand our Tanker operations team in London.

The successful candidate will be required to manage/operate spot and time charter voyages for a variety of charterers and owners in the csp, dsp and crude sectors of the market.

**Role Duties:**

- Managing voyages from the point of fixture until completion of the voyage, providing regular and timely updates to customers.
- Managing invoicing and providing guidance to key customers as and when required.
- Offering advice and guidance to owners and charterers in order to resolve and prevent disputes.

**Candidate Requirements:**

- Minimum of 2 years' experience as an operator in the tanker market.
- Strong communication skills
- Ability to work under pressure, prioritise daily workload effectively and simultaneously manage multiple voyages.
- Strong attention to detail.
- Good knowledge of Microsoft Office, especially Excel and PowerPoint

If you are interested, please send your CV and covering letter in strictest confidence to [careers@affinityship.com](mailto:careers@affinityship.com)

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Booking deadline for classifieds ads is Tuesday prior to publication.

TradeWinds  
JOBS

Examples - full colour rates

### 1. 1 column wide x 7 cm high

Full colour GBP 80 x 7      **GBP 560 per insertion**

### 2. 2 columns wide x 7 cm high

Full colour GBP 400 x 7      **GBP 2,800 per insertion**

### 3. 3 columns wide x 13 cm high

Full colour GBP 240 x 13      **GBP 3,120 per insertion**

### 4. 2 columns wide x 9 cm high

Full colour GBP 160 x 9      **GBP 1,440 per insertion**

### 5. 4 columns wide x 9 cm high

Full colour GBP 320 x 9      **GBP 2,880 per insertion**

### Print rates per cm in GBP

	Size (width)	Full colour	Black
<b>1 col</b>	38 mm	<b>GBP 80</b>	<b>GBP 55</b>
<b>2 col</b>	80 mm	<b>GBP 160</b>	<b>GBP 110</b>
<b>3 col</b>	122 mm	<b>GBP 240</b>	<b>GBP 165</b>
<b>4 col</b>	164 mm	<b>GBP 320</b>	<b>GBP 220</b>
<b>5 col</b>	206 mm	<b>GBP 400</b>	<b>GBP 275</b>
<b>6 col</b>	248 mm	<b>GBP 480</b>	<b>GBP 330</b>

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

**GBP 240 x 12 = GBP 2,880 / insertion**

## Jobs & Classifieds

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Website: tradewindsjobs.com

### Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

#### 1 Leaderboard – all pages

Size: 980 x 120px Monthly rate **GBP 1,166**

#### 2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **GBP 705**

#### 3 Button – all pages (other than home page)

Size: 120 x 90px Monthly rate **GBP 530**

### Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

**Job listing** Weekly rate Monthly rate

**GBP 890 GBP 1,300**

**Top job listing** Weekly rate Monthly rate

**GBP 1,200 GBP 1,800**

**Job listing in addition to print**

Weekly rate Monthly rate

**GBP 305 GBP 755**