

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

The screenshot shows a newspaper page with the following elements:

- Top left: 6 May 2016, TradeWinds
- Top right: CLASSIFIEDS 29
- Section header: TradeWindsJobs
- Five numbered boxes (1-5) representing different ad sizes.
- Box 3 contains a job listing for Affinity Tankers Ltd. with details on duties and requirements.
- Bottom left: Booking deadline for classifieds ads is Tuesday prior to publication.
- Bottom right: TradeWinds JOBS logo.

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour NOK 875 x 7 **NOK 6,125 per insertion**

2. 5 columns wide x 7 cm high

Full colour NOK 4,375 x 7 **NOK 30,625 per insertion**

3. 3 columns wide x 13 cm high

Full colour NOK 2,625 x 13 **NOK 34,125 per insertion**

4. 2 columns wide x 9 cm high

Full colour NOK 1,750 x 9 **NOK 15,750 per insertion**

5. 4 columns wide x 9 cm high

Full colour NOK 3,500 x 9 **NOK 31,500 per insertion**

Print rates per cm in NOK

	Size (width)	Full colour	Black
1 col	38 mm	875	600
2 col	80 mm	1,750	1,200
3 col	122 mm	2,625	1,800
4 col	164 mm	3,500	2,400
5 col	206 mm	4,375	3,000
6 col	248 mm	5,250	3,600

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

NOK 2,625 x 12 = NOK 31,500 / insertion

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Website: tradewindsjobs.com

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 980 x 120px Monthly rate **NOK 13,900**

2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **NOK 8,195**

3 Button – all pages (other than home page)

Size: 120 x 90px Monthly rate **NOK 6,090**

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing Weekly rate Monthly rate

NOK 9,435 NOK 14,410

Top job listing Weekly rate Monthly rate

NOK 13,080 NOK 20,085

Job listing in addition to print

Weekly rate Monthly rate

NOK 3,245 NOK 8,035