

Website: tradewindsnews.com



### 1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	<b>NOK 318</b>

### 2 Skyscraper

Position	Home
Size	300 x 600px
CPM rate on article page	<b>NOK 238</b>

### 3 Medium Rectangle banner

Position	Home
Size	300 x 250px
CPM rate on article page	<b>NOK 159</b>

### 4 Panorama

Position	Home
Size	1272 x 120px
CPM rate on article page	<b>NOK 89</b>

### 5 Parallax

Position	Home
Size	1920 x 1080px
CPM rate (cost per 1000 impressions)	<b>NOK 565</b>

A parallax ad is a format where the ad in the foreground moves at a slower speed than the background content, allowing enhanced impact and engagement. Ask your account manager for more information and specifications.

### 6 Billboard

Position	Home
Size	1272 x 300px
CPM rate on article page	<b>NOK 111</b>

## Website

Digital rates & sizes

### Sectors page

#### Sectors available include

Tankers | Bulk | Containerships | Gas | Offshore | Technology | Shipbroking | and many more.

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#### 4 Billboard

Position	Section
Size	1272 x 300px
CPM rate on article page	<b>NOK 111</b>

#### 5 Panorama

Position	Section
Size	1272 x 120px
CPM rate on article page	<b>NOK 89</b>

### Article page

The screenshot shows the TradeWinds website interface. At the top, there's a navigation bar with 'TradeWinds' logo and menu items: Tankers, Bulk, Containerships, Gas, Offshore. A search icon and a hamburger menu are on the right. Below the navigation, there's a large blue banner with the number '1'. The main content area features a 'SHIPYARDS' section with a sub-header 'LATEST JOBS Chartering Manager, Dry Bulk, Dubai'. The primary article is titled 'New UK research ship receives royal seal of approval' and includes a photo of the Duke and Duchess of Cambridge. To the right of the article, there are three blue vertical boxes labeled '2' and '3'. Below the main article, there's a 'RELATED NEWS' section with several smaller article teasers. At the bottom, there's a 'SPONSOR CONTENT FROM ABB' section and a 'TRENDING TODAY' section with three article teasers. A footer at the very bottom contains a privacy policy notice.

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