

Website: tradewindsnews.com



### 1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	<b>USD 53</b>

### 2 Skyscraper

Position	Home
Size	300 x 600px
CPM rate on article page	<b>USD 44.30</b>

### 3 Medium Rectangle banner

Position	Home
Size	300 x 250px
CPM rate on article page	<b>USD 31.80</b>

### 4 Panorama

Position	Home
Size	1272 x 120px
CPM rate on article page	<b>USD 17.80</b>

### 5 Parallax

Position	Home
Size	1920 x 1080px
CPM rate (cost per 1000 impressions)	<b>USD 72</b>

A parallax ad is a format where the ad in the foreground moves at a slower speed than the background content, allowing enhanced impact and engagement. Ask your account manager for more information and specifications.

### 6 Billboard

Position	Home
Size	1272 x 300px
CPM rate on article page	<b>USD 22.30</b>

## Website

Digital rates & sizes

### Sectors page

The screenshot shows the TradeWinds website interface. At the top, there is a navigation bar with 'TradeWinds' logo and menu items: Tankers, Bulkera, Containerships, Gas, Offshore. A search bar and user profile icon are also visible. Below the navigation, there is a large blue banner labeled '1'. The main content area is titled 'TANKERS' and features a list of news articles, each with a small thumbnail image and a headline. The articles include: 'Novoship goes to court in sex tape row', 'Frontline to buy up to 14 suezmaxes from Trafigura', 'Hafnia's Vista Shipping secures Sillm loan for GSI LRIs', and 'Citi shakes up shipping as Parker becomes global chairman'. Below the main content, there is another large blue banner labeled '4'. To the right of the main content, there is a sidebar with a large blue area labeled '4'. Below this sidebar, there is another list of news articles with headlines such as 'Klaveness talks up role of interns', 'Centrofin poised to exit VLCC segment with sale of duo', 'ITLOS decisions are final and binding, but cases can often take years to resolve', and 'Flag state can pursue ITLOS claim on behalf of itself, owners and crew'. At the bottom of the page, there is a final large blue banner labeled '5'.

#### Sectors available include

Tankers | Bulkera | Containerships | Gas | Offshore | Technology | Shipbroking | and many more.

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### Article page

The screenshot shows the TradeWinds website interface. At the top, there's a navigation bar with 'TradeWinds' logo and menu items: Tankers, Bulkers, Containerships, Gas, Offshore. A search icon and hamburger menu are on the right. Below the navigation is a large blue banner with the number '1'. The main content area features a 'SHIPYARDS' section with a sub-header 'LATEST JOBS Chartering Manager, Dry Bulk, Dubai'. The primary article is titled 'New UK research ship receives royal seal of approval' and includes a photo of the Duke and Duchess of Cambridge. To the left, there's a 'RELATED NEWS' sidebar with three items. Below the main article, there's a 'SPONSOR CONTENT FROM ABB' section and a 'TRENDING TODAY' section with three news items. At the bottom, there's a small privacy policy notice.

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