

News Updates

Digital ad rates rates and sizes

Newsletter

1 Leaderboard

Size 565 x 120px

Weekly rate: **USD 3,770**

2 Rectangle banner - Three positions available

Size 300 x 250px

Weekly rate: **USD 3,045**

The desktop view shows a newsletter layout with a blue header containing the number '1'. Below the header is a 'TradeWinds NEWS UPDATE' banner. The main content area features a large image of a Greek flag on a ship's deck. Below the image is the headline 'Greek tanker feared hijacked in Gulf of Guinea' and a sub-headline 'Georgian Ministry of Foreign Affairs said to be working with owner to determine situation...'. Below this is a blue rectangular placeholder labeled '2'. The bottom section contains a list of news items, each with a small icon and a title, such as 'HSH Nordbank tips equity stake in Danaos' and 'Team Tankers 'very focused' on M&A activity'. At the very bottom, there is a 'JOBS' section listing various roles like 'Vessel Operator' and 'Senior Chartering Manager'.

The top mobile view shows a smartphone displaying the newsletter. The status bar at the top shows the time as 12:12 and battery at 79%. The newsletter header has the number '1' and the 'TradeWinds NEWS UPDATE' banner. The main image is a red and white lifebuoy floating in the ocean. Below the image are three news items: 'Bourbon anchor handler sinks in Atlantic, 11 crew missing', 'Explosion rocks Stolt chemical tanker off South Korea', and 'Silent on fleet details, Cosco faces isolation from world market'. A blue rectangular placeholder labeled '2' is visible at the bottom of the page.

The bottom mobile view shows a smartphone displaying a different section of the newsletter. The status bar shows the time as 12:11 and battery at 79%. The header features a 'Sponsored' badge and the title 'CO2-Tracking: The first step'. Below the title is a list of news items, including 'Evangelos Pistiolis books MR trio at Hyundai Mipo Dockyard', 'Have charter rates for large boxships hit their peak?', and 'Bourbon anchor handler sinks in Atlantic, 11 crew missing'. A blue rectangular placeholder labeled '2' is visible at the bottom of the page.