

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

The screenshot shows a newspaper page with the following layout:

- Top left: Date "8 May 2016", "TradeWinds", and "CLASSIFIEDS 29".
- Section header: "TradeWinds.Jobs".
- Five numbered boxes (1-5) representing different ad sizes:
 - Box 1: 1 column wide x 7 cm high.
 - Box 2: 2 columns wide x 7 cm high.
 - Box 3: 3 columns wide x 13 cm high.
 - Box 4: 2 columns wide x 9 cm high.
 - Box 5: 4 columns wide x 9 cm high.
- Job listing for "AFFINITY" Tankers Ltd. in box 3:

AFFINITY

AFFINITY TANKERS LTD has an exciting opportunity for a Tanker Operator based at our City of London headquarters. We are looking for experienced candidates with the drive, ambition and commitment to expand our Tanker operations team in London.

The successful candidate will be required to manage/operate each and time charter voyages for a variety of charters and owners in the cap, top and crude sectors of the market.

Role Duties:

 - Managing voyages from the point of fixture until completion of the voyage, providing regular and timely updates to customers.
 - Managing loading and providing guidance to key customers as and when required.
 - Offering advice and guidance to owners and charterers in order to receive and present disputes.

Candidate Requirements:

 - Minimum of 2 years' experience as an operator in the tanker market.
 - Strong communication skills.
 - Ability to work under pressure, prioritise daily workload effectively and simultaneously manage multiple voyages.
 - Strong attention to detail.
 - Good knowledge of Microsoft Office, especially Excel and PowerPoint.

If you are interested, please send your CV and covering letter in strictest confidence to careers@affinityship.com.
- Bottom left: "Booking deadline for classifieds ads is Tuesday prior to publication."
- Bottom right: "TradeWinds JOBS" logo.

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour EUR 117.5 x 7 **EUR 822.50 per insertion**

2. 5 columns wide x 7 cm high

Full colour EUR 587.5 x 7 **EUR 4,112.50 per insertion**

3. 3 columns wide x 13 cm high

Full colour EUR 352.5 x 13 **EUR 4,582.50 per insertion**

4. 2 columns wide x 9 cm high

Full colour EUR 235 x 9 **EUR 2,115 per insertion**

5. 4 columns wide x 9 cm high

Full colour EUR 470 x 9 **EUR 4,230 per insertion**

Print rates per cm in EUR

	Size (width)	Full colour	Black
1 col	38 mm	117.50	82.50
2 col	80 mm	235	165
3 col	122 mm	352.50	247.50
4 col	164 mm	470	330.0
5 col	206 mm	587.50	412.50
6 col	248 mm	705	495

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

EUR 352.5 x 12 = EUR 4230 / insertion

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Website: tradewindsjobs.com

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 1272 x 180px Monthly rate **EUR 1,716**

2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **EUR 887**

3 Button – all pages (other than home page)

Size: 120 x 90px Monthly rate **EUR 759**

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing Weekly rate Monthly rate

EUR 1,194 EUR 1,819

Top job listing Weekly rate Monthly rate

EUR 1,681 EUR 2,516

Job listing in addition to print

Weekly rate Monthly rate

EUR 405 EUR 1,005