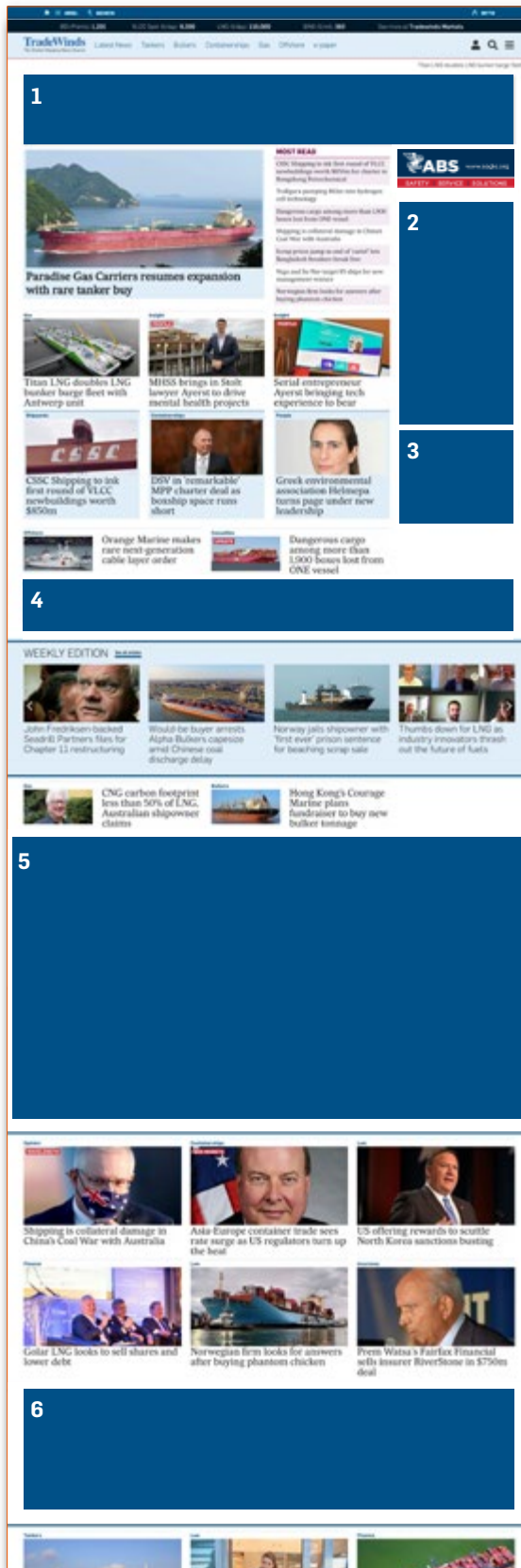


Website

Digital rates & sizes

Website: tradewindsnews.com



1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	GBP 27.20

2 Skyscraper

Position	Home
Size	300 x 600px
CPM	GBP 22.10

3 Medium Rectangle banner

Position	Home
Size	300 x 250px
CPM	GBP 16.30

4 Panorama

Position	Home
Size	1272 x 120px
CPM	GBP 9.20

5 Parallax

Position	Home
Size	1920 x 1080px
CPM	GBP 54.80

A parallax ad is a format where the ad in the foreground moves at a slower speed than the background content, allowing enhanced impact and engagement. Ask your account manager for more information and specifications.

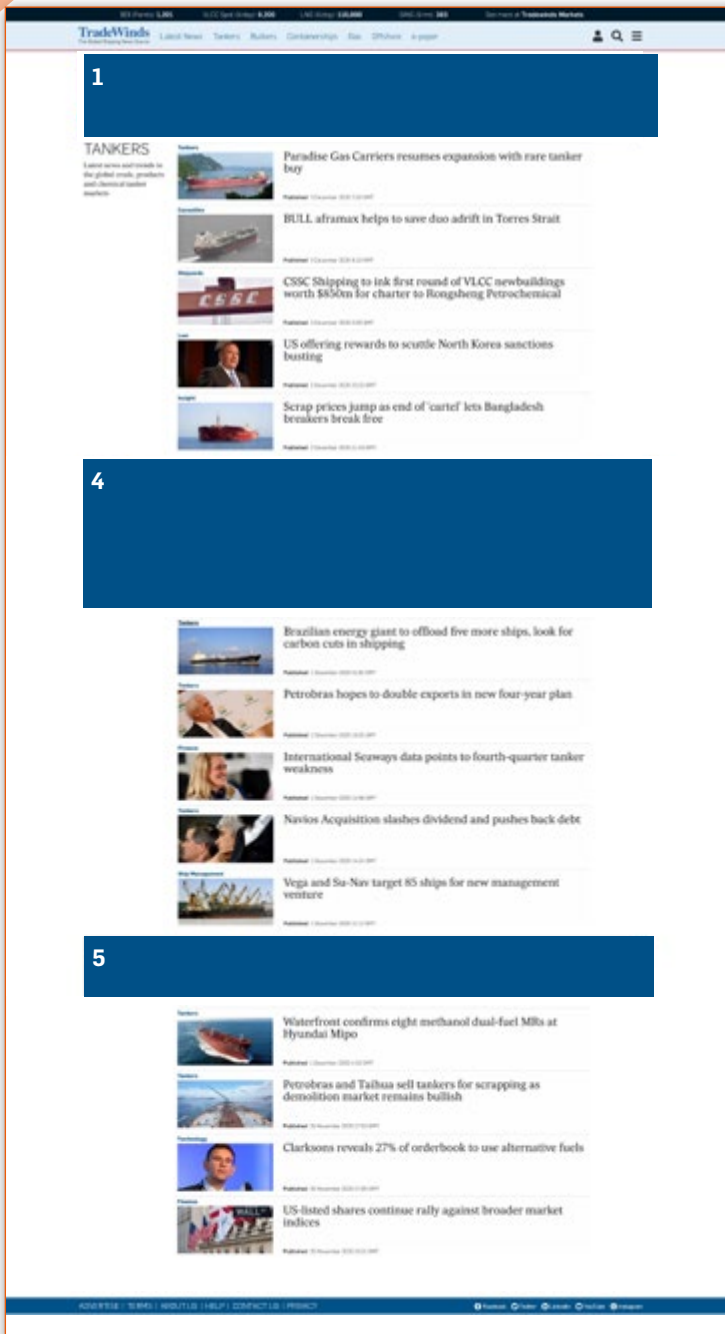
6 Billboard

Position	Home
Size	1272 x 300px
CPM	GBP 11.40

Website

Digital rates & sizes

Sectors page



Sectors available include

Tankers | Bulkers | Containerships | Gas | Offshore | Technology | Shipbroking | and many more.

1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	GBP 27.20

4 Billboard

Position	Section
Size	1272 x 300px
CPM	GBP 11.40

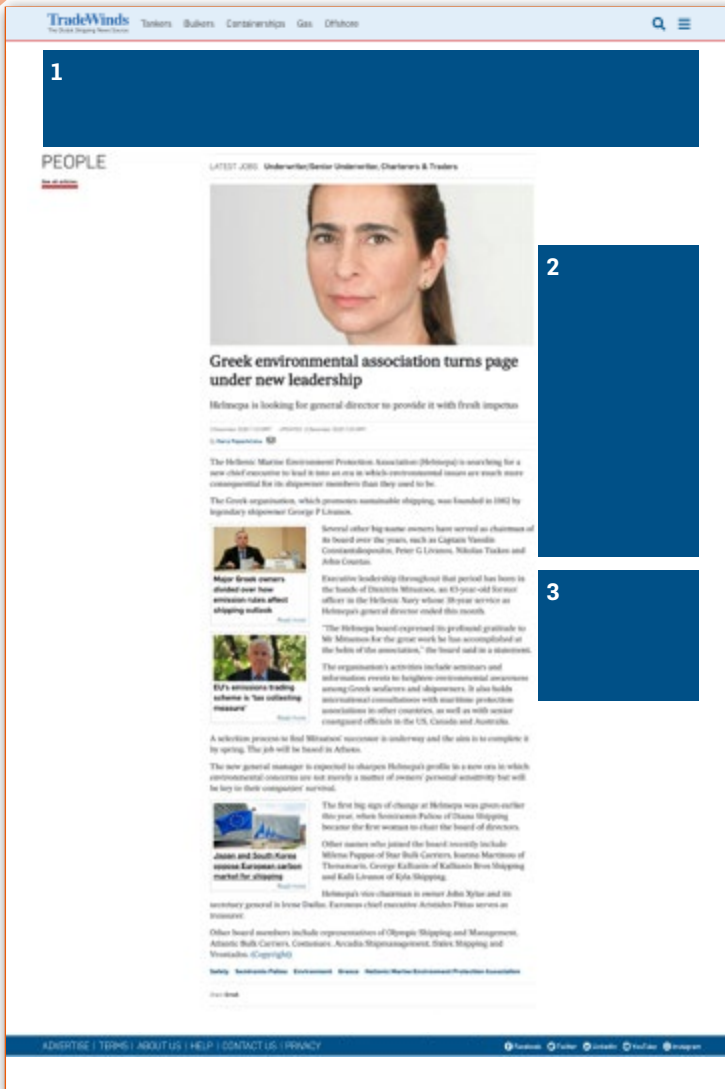
5 Panorama

Position	Section
Size	1272 x 120px
CPM	GBP 9.20

Website

Digital rates & sizes

Article page



1 Leaderboard

Position	Run of Site
Size	1272 x 180px
CPM rate (cost per 1000 impressions)	GBP 27.20

2 Skyscraper

Position	Article
Size	300 x 600px
CPM rate on article page	GBP 22.10

3 Medium Rectangle banner

Position	Article
Size	300 x 250px
CPM rate on article page	GBP 16.30