

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

8 May 2016 TradeWinds CLASSIFIEDS 29

TradeWinds.Jobs

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AFFINITY

AFFINITY TANKERS LTD has an exciting opportunity for a Tanker Operator based at our City of London headquarters. We are looking for experienced candidates with the drive, ambition and commitment to expand our Tanker operations team in London.

The successful candidate will be required to manage/operate both time charter voyages for a variety of charters and owners in the cap, top and crude sectors of the market.

Role Duties:

- Managing voyages from the point of fixture until completion of the voyage, providing regular and timely updates to customers.
- Managing loading and providing guidance to key customers as and when required.
- Offering advice and guidance to owners and charterers in order to resolve and prevent disputes.

Candidate Requirements:

- Minimum of 2 years' experience as an operator in the tanker market.
- Strong communication skills.
- Ability to work under pressure, prioritise daily workload effectively and simultaneously manage multiple voyages.
- Strong attention to detail.
- Good knowledge of Microsoft Office, especially Excel and PowerPoint.

If you are interested, please send your CV and covering letter in strictest confidence to careers@affinityship.com

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Booking deadline for classifieds ads is Tuesday prior to publication.

TradeWinds
JOBS

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour NOK 875 x 7 **NOK 6,125 per insertion**

2. 5 columns wide x 7 cm high

Full colour NOK 4,375 x 7 **NOK 30,625 per insertion**

3. 3 columns wide x 13 cm high

Full colour NOK 2,625 x 13 **NOK 34,125 per insertion**

4. 2 columns wide x 9 cm high

Full colour NOK 1,750 x 9 **NOK 15,750 per insertion**

5. 4 columns wide x 9 cm high

Full colour NOK 3,500 x 9 **NOK 31,500 per insertion**

Print rates per cm in NOK

	Size (width)	Full colour	Black
1 col	38 mm	875	600
2 col	80 mm	1,750	1,200
3 col	122 mm	2,625	1,800
4 col	164 mm	3,500	2,400
5 col	206 mm	4,375	3,000
6 col	248 mm	5,250	3,600

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

NOK 2,625 x 12 = NOK 31,500 / insertion

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Website: tradewindsjobs.com

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 1272 x 180px Monthly rate **NOK 14,248**

2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **NOK 8,400**

3 Button – all pages (other than home page)

Size: 120 x 90px Monthly rate **NOK 6,242**

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing	Weekly rate	Monthly rate
	NOK 9,671	NOK 14,770

Top job listing	Weekly rate	Monthly rate
	NOK 13,407	NOK 20,587

Job listing in addition to print	Weekly rate	Monthly rate
	NOK 3,326	NOK 8,236