

Jobs & Classifieds

Advertising rates and sizes

Newspaper:

The screenshot shows a newspaper page with the following layout:

- Header: 8 May 2016, TradeWinds, CLASSIFIEDS 29
- Section: TradeWinds.Jobs
- Ad 1: 1 column wide x 7 cm high
- Ad 2: 2 columns wide x 7 cm high
- Ad 3: 3 columns wide x 13 cm high (includes Affinity Tankers Ltd. job listing)
- Ad 4: 2 columns wide x 9 cm high
- Ad 5: 4 columns wide x 9 cm high

AFFINITY TANKERS LTD has an exciting opportunity for a Tanker Operator based at our City of London headquarters. We are looking for experienced candidates with the drive, ambition and commitment to expand our Tanker operations team in London.

The successful candidate will be required to manage/operate both time charter vessels for a variety of charters and owners in the cap, top and crude sectors of the market.

Role Duties:

- Managing voyages from the point of fixture until completion of the voyage, providing regular and timely updates to customers.
- Managing loading and providing guidance to key customers as and when required.
- Offering advice and guidance to owners and charterers in order to receive and present disputes.

Candidate Requirements:

- Minimum of 2 years' experience as an operator in the tanker market.
- Strong communication skills.
- Ability to work under pressure, prioritise daily workload effectively and successfully manage multiple voyages.
- Strong attention to detail.
- Good knowledge of Microsoft Office, especially Excel and PowerPoint.

If you are interested, please send your CV and covering letter in strictest confidence to careers@affinityship.com

Booking deadline for classifieds ads is Tuesday prior to publication.

TradeWinds
JOBS

Examples - full colour rates

1. 1 column wide x 7 cm high

Full colour USD 125 x 7

USD 875 per insertion

2. 5 columns wide x 7 cm high

Full colour USD 625 x 7

USD 4,375 per insertion

3. 3 columns wide x 13 cm high

Full colour USD 375 x 13

USD 4,875 per insertion

4. 2 columns wide x 9 cm high

Full colour USD 250 x 9

USD 2,250 per insertion

5. 4 columns wide x 9 cm high

Full colour USD 500 x 9

USD 4,500 per insertion

Print rates per cm in USD

	Size (width)	Full colour	Black
1 col	38 mm	125	86.50
2 col	80 mm	250	172
3 col	122 mm	375	259.50
4 col	164 mm	500	346
5 col	206 mm	625	432.50
6 col	248 mm	750	519

Calculate ad costs by selecting the print rate per cm for the number of columns width you require. Then multiply that print rate by the height in cm you want.

Example: 3 columns by 12 cm high:

USD 375 x 12 = USD 4500 / insertion

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Website: tradewindsjobs.com

Featured ads

Make more impact with featured positions - choose size, position and formats from banners, rectangles and buttons.

1 Leaderboard – all pages

Size: 1272 x 180px Monthly rate **USD 2,343**

2 Medium rectangle – home page

Size: 300 x 250px Monthly rate **USD 1,394**

3 Button – all pages (other than home page)

Size: 120 x 90px Monthly rate **USD 1,025**

Online listing

Place vacancies in the online job sections for periods from a week to a month. Have your ad highlighted as a top job to attract your ideal candidates.

Job listing Weekly rate Monthly rate

USD 1,614 USD 2,450

Top job listing Weekly rate Monthly rate

USD 2,240 USD 3,408

Job listing in addition to print

Weekly rate Monthly rate

USD 548 USD 1,374