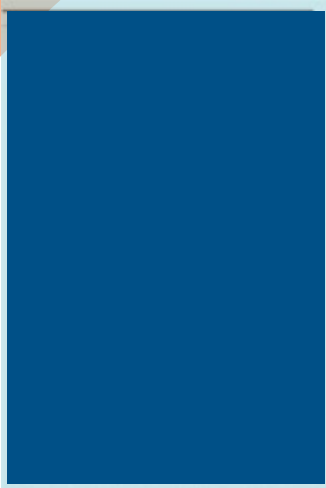


Print ads

Advertising rates for popular sizes*



55 (full page)
W 246 x H 374 mm
Text page: **USD 23,625**
Pages 3,5 & 7: **USD 32,125**
Pages 9,13,15 & back: **USD 28,375**



44 (A4)
W 196 x H 291 mm
Text page: **USD 15,120**
Pages 3,5 & 7: **USD 20,560**
Pages 9,13 & 15: **USD 18,160**



Front page (fixed size, monthly only)
W 246 x H 71 mm
Text page: **USD 11,745**



15B
W 246 x H 36 mm
Text page: **USD 2,362.50**
Pages 3,5 & 7: **USD 3,212.50**
Pages 9,13,15 & back: **USD 2,837.50**

15
W 246 x H 71 mm
Text page: **USD 4,725**
Pages 3,5 & 7: **USD 6,425**
Pages 9,13,15 & back: **USD 5,675**



35B (half page)
W 246 x H 181 mm
Text page: **USD 11,812.50**
Pages 3,5 & 7: **USD 16,062.50**
Pages 9,13 & 15: **USD 14,187.50**



24 (A5)
W 196 x H 144 mm
Text page: **USD 7,560**
Pages 3,5 & 7: **USD 10,280**
Pages 9,13 & 15: **USD 9,080**



23B (quarter page)
W 146 x H 107 mm
Text page: **USD 4,252.50**
Pages 3,5 & 7: **USD 5,782.50**
Pages 9,13 & 15: **USD 5,107.50**



13B
W 146 x H 36 mm
Text page: **USD 1,417.50**
Pages 3,5 & 7: **USD 1,927.50**
Pages 9,13 & 15: **USD 1,702.50**

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